

# IVANA KARASTOEVA

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## EDUCATION

<b>University of Southern California</b> <b>Masters of Public Administration</b>	Los Angeles, CA August 2025
<ul style="list-style-type: none"><li>• GPA: 3.63</li><li>• Dean's List 2022, 2023; Abrams Fund for the Global Policy Institute 2023, Fulbright Scholar 2025-2026</li></ul>	

  

<b>University of Southern California</b> <b>Bachelor of Arts; Major in Global Studies, Minor in Spatial Studies</b>	Los Angeles, CA August 2025
<ul style="list-style-type: none"><li>• GPA: 3.87</li></ul>	

## WORK EXPERIENCE

<b>The Huntington Library, Art Museum and Botanical Gardens</b>	Pasadena, CA
<b>Public-Facing Geographic Information Systems (GIS) Intern</b>	May 2024-August 2024
<ul style="list-style-type: none"><li>• Designed a web map incorporating a scroll-based interaction with a narrative story to display and communicate data on water sources and stormwater management systems for a public audience</li><li>• Liaised with utility and water management departments at The Huntington to collect data, ensuring accurate property mapping</li></ul>	
<b>Ethnography Studio at USC</b>	Los Angeles, CA
<b>Research Assistant</b>	August 2023-January 2024
<ul style="list-style-type: none"><li>• Conducted in-depth analysis of 30 journal articles, synthesizing theoretical concepts into actionable insights</li><li>• Communicated complex and relevant theoretical concepts in a clear, concise, and understandable manner during 2 formal presentations utilizing Canva and PowerPoint</li></ul>	
<b>Hopelab Healthcare Company</b>	Los Angeles, CA
<b>Field Research Lead</b>	January 2023-May 2023
<ul style="list-style-type: none"><li>• Conducted in-depth interviews and survey research using Qualtrics to analyze how TikTok influences mental health perceptions and user behaviors</li><li>• Performed data analysis on Qualtrics survey results to identify trends in self-diagnosis, content consumption, and algorithm-driven engagement</li><li>• Surveyed over 150 students and analyzed compiled research findings to present to company leadership using compelling story-telling and visual representations of data</li></ul>	

## ACADEMIC PROJECTS

<b>MPA Capstone Client: Urban Peace Institute (UPI)</b>	Los Angeles, CA
<b>Graduate Policy Researcher</b>	January 2025-Present
<ul style="list-style-type: none"><li>• Collaborated in a team-based research project, contributing to design and implementation of a comprehensive study to inform client's greater Policy Agenda</li><li>• Executed 10 stakeholder interviews with city and county government agencies, philanthropic foundations, and community-based organizations to assess challenges and best practices for coordination of service delivery efforts</li><li>• Composed an actionable model framework approach pulling on insights gathered in collaborative governance and public-private partnerships (PPPs) to enable better data-sharing techniques and grant coordination efforts</li></ul>	
<b>Society for Trojan Archaeologists</b>	Los Angeles, CA
<b>Communications Director</b>	August 2024-Present
<ul style="list-style-type: none"><li>• Constructed monthly archaeology newsletters, synthesizing professional insights into accessible, engaging materials for both specialist and non-specialist audiences</li><li>• Created 4 to 8 promotional graphics for events, tailored for newsletter and social media platforms</li></ul>	

<b>USC Glimpse from the Globe</b>	Los Angeles, CA
<b>Publishing Chair</b>	May 2022-Present
<ul style="list-style-type: none"><li>• Maintain functionality, user-friendliness, and visual appeal of online publication website operating through WordPress</li><li>• Crafted captivating captions tailored to Instagram, Twitter, and Facebook to promote newly published articles, resulting in a 5% increase in audience engagement</li><li>• Manage a consistent publishing schedule, publishing 3 to 4 articles per week</li></ul>	

## RELATED SKILLS

IT: Proficient in Microsoft Office Suite, PowerPoint, Google Suite, Excel, WordPress, Qualtrics, Canva, and ESRI Products  
Skills: Research, Writing, Communication, Management, Self-motivated, Collaboration, Data Analysis