

IVANA KARASTOEVA

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EDUCATION

University of Southern California Los Angeles, CA
Masters of Public Administration August 2025

- GPA: 3.63
- Dean's List 2022, 2023; Abrams Fund for the Global Policy Institute 2023, Fulbright Scholar 2025-2026

University of Southern California Los Angeles, CA
Bachelor of Arts; Major in Global Studies, Minor in Spatial Studies August 2025

- GPA: 3.87

WORK EXPERIENCE

The Huntington Library, Art Museum and Botanical Gardens Pasadena, CA
Public-Facing Geographic Information Systems (GIS) Intern May 2024-August 2024

- Designed a web map incorporating a scroll-based interaction with a narrative story to display and communicate data on water sources and stormwater management systems for a public audience
- Liaised with utility and water management departments at The Huntington to collect data, ensuring accurate property mapping

Ethnography Studio at USC Los Angeles, CA
Research Assistant August 2023-January 2024

- Conducted in-depth analysis of 30 journal articles, synthesizing theoretical concepts into actionable insights
- Communicated complex and relevant theoretical concepts in a clear, concise, and understandable manner during 2 formal presentations utilizing Canva and PowerPoint

Hopelab Healthcare Company Los Angeles, CA
Field Research Lead January 2023-May 2023

- Conducted in-depth interviews and survey research using Qualtrics to analyze how TikTok influences mental health perceptions and user behaviors
- Performed data analysis on Qualtrics survey results to identify trends in self-diagnosis, content consumption, and algorithm-driven engagement
- Surveyed over 150 students and analyzed compiled research findings to present to company leadership using compelling story-telling and visual representations of data

ACADEMIC PROJECTS

MPA Capstone Client: Urban Peace Institute (UPI) Los Angeles, CA
Graduate Policy Researcher January 2025-Present

- Collaborated in a team-based research project, contributing to design and implementation of a comprehensive study to inform client's greater Policy Agenda
- Executed 10 stakeholder interviews with city and county government agencies, philanthropic foundations, and community-based organizations to assess challenges and best practices for coordination of service delivery efforts
- Composed an actionable model framework approach pulling on insights gathered in collaborative governance and public-private partnerships (PPPs) to enable better data-sharing techniques and grant coordination efforts

Society for Trojan Archaeologists Los Angeles, CA
Communications Director August 2024-Present

- Constructed monthly archaeology newsletters, synthesizing professional insights into accessible, engaging materials for both specialist and non-specialist audiences
- Created 4 to 8 promotional graphics for events, tailored for newsletter and social media platforms

USC Glimpse from the Globe Los Angeles, CA
Publishing Chair May 2022-Present

- Maintain functionality, user-friendliness, and visual appeal of online publication website operating through WordPress
- Crafted captivating captions tailored to Instagram, Twitter, and Facebook to promote newly published articles, resulting in a 5% increase in audience engagement
- Manage a consistent publishing schedule, publishing 3 to 4 articles per week

RELATED SKILLS

IT: Proficient in Microsoft Office Suite, PowerPoint, Google Suite, Excel, WordPress, Qualtrics, Canva, and ESRI Products
Skills: Research, Writing, Communication, Management, Self-motivated, Collaboration, Data Analysis