



**TÜBİTAK**

**2221 TÜBİTAK KONUK BİLİM  
İNSANI DESTEKLEME PROGRAMI**

**March 26th- April 4th, 2024**

# Invitation to Workshops and Event

Esteemed Colleagues,

It is with great pleasure that we extend our invitation to you for a scholarly discourse titled "Higher Education in the UK: Master's and PhD Programs. Future Collaboration Opportunities," to be held under the auspices of Ordu University School of Foreign Languages on April 3, 2024, commencing at 13:30 in the Ceren Özdemir Conference Hall at Ordu University.

To foster interdisciplinary collaboration and knowledge exchange, our institution endeavors to provide insights into the Higher Education landscape and academic prospects within the United Kingdom. Targeting a diverse audience including academic faculty, students, educators, and administrators, our session seeks to serve as a dynamic platform for discourse and networking, spotlighting prospective collaborations and scholarship avenues pertinent to postgraduate studies and research endeavours.

We are privileged to announce the participation of Associate Professor Dr. Ying ZHENG from the University of Southampton, UK, who has been invited to Turkey by Professor Dr. Turgay HAN, acting as the program coordinator under TÜBİTAK's 2221 - Visitor or Academic Leave Support Program. We are grateful for the support extended by TÜBİTAK and Ordu University toward this initiative.

Throughout the proceedings, English will serve as the primary medium of communication and instruction.

Your esteemed presence would greatly enrich our event.

Warm regards,

Prof. Dr. Turgay HAN

School of Foreign Languages & Faculty of Science and Letters

Email: [turgayhan@odu.edu.tr](mailto:turgayhan@odu.edu.tr)

\* Please refer to the attached file for further details.

# Audience

This event is tailored for academic staff, students, and educators interested in aspects of United Kingdom Higher Education, particularly MA programs and postdoctoral studies, and those looking to explore potential collaborations. Discussions will include future collaborative opportunities, encompassing educational initiatives such as student and staff exchanges and research collaborations. Participants will delve into potential synergies to foster future collaborations across various levels. Furthermore, avenues for funding, including opportunities within the UK and internationally, will be explored.

**Date** : April 3, 2024, 13:30

**Location** : Ceren Özdemir Conference Hall

**Duration:** The session will span 90 minutes, inclusive of dedicated discussion segments.

**The Invited Speaker:** Associate Professor Dr. Ying ZHENG from the University of Southampton, UK

**Language:** The language of instruction and communication throughout the event will be English.

**Support:** This program is supported by TÜBİTAK's 2221 - Guest or Sabbatical Scientist Support Program, overseen by Prof. Dr. Turgay HAN, under the auspices of the Ordu University Rectorate, and also receives support from the University of Southampton.

# Audience

Dear Colleagues,

If you're interested in language testing, assessment, and technology integration in learning, we also invite you to join our workshop series.

Workshops WP1, WP2, and WP3 aim to unite researchers, educators, and students in these fields. Whether you're exploring testing methodologies or innovative assessment approaches, these workshops offer a platform for collaboration and insightful discussions.

Each workshop lasts 90 minutes and has dedicated time for discussion. We look forward to your participation and the enriching discussions ahead.

Warm regards,

Prof. Dr. Turgay HAN

School of Foreign Languages & Faculty of Science and Letters

Email: [turgayhan@odu.edu.tr](mailto:turgayhan@odu.edu.tr)

## Additional Workshops Details

**Workshop 1 (WP1), Workshop 2 (WP2), and Workshop 3 (WP3):** The target participants for these workshops are post-doctoral researchers, educators, and students with an interest in language testing and assessment, as well as the integration of technology in assessment and learning. Additionally, individuals keen on understanding the application of statistics in language testing are encouraged to attend.

**Date** : March 26, 28 and April, 1, 2024, 13:00

**Location** : Seminar Room, Faculty of Science and Letters

\*Additional discussions will take place on the day after each workshop

<b>The Start and End Date of the Study: March 26th - April 4th, 2024</b>		
<b>WP No</b>	<b>Work Package Name/Description</b>	<b>Date and Location</b>
1	<b>Language testing and assessment in society: Background.</b> <b>-Considerations in test design and implementation</b>	Ying Zheng <b>*Date: March 26, 2024, 13:00</b> <b>Location: Seminar Room, Faculty of Science and Letters</b>  Moderator: Turgay HAN
2	<b>Tests and technology.</b> <b>-Formative assessment &amp; learning</b>	Ying Zheng <b>*Date: March, 28, 2024 13:00</b> <b>Location: Seminar Room / Faculty of Science and Letters</b>  Moderator: Turgay HAN
3	<b>Statistics in language test: Understanding test scores.</b> <b>-Applying comparative judgment in language assessment</b>	Ying Zheng <b>*Date: April 1, 2024, 13:00</b> <b>Location: Seminar Room, Faculty of Science and Letters</b>  Moderator: Turgay HAN

# Details

## WP1

### **Language testing and assessment in society: Background. Considerations in test design and implementation**

In this session first, we will start with the origins and traditions of educational assessment by outlining key phases in the history of educational assessment. We will then explore the different approaches to language testing over recent decades, focusing on the challenge of notions of communicative competence and the impact this has had on practices. Test purposes in terms of traditional educational purposes and current and emerging purposes in migration and travel will be discussed.

Next, we will look at test design in detail, including test constructs, performance testing, marking criteria, and language bands/standards. We will explore how test constructs should be developed using different test formats and how test quality indicators can be implemented and interpreted. We will also look at how task-based tests can be designed and used. How task-based tests can facilitate teaching and learning. What kinds of benefits can task-based tests bring to the classroom?

## WP2

### **Tests and technology. Formative assessment & learning**

First, in this session, we will examine the use of technology in language tests, what are the pros and cons of using technology in test construction, test delivery and marking. How do computer-based language tests compare to paper-based language tests. What are the future directions in incorporating technology in tests to widen test uses?

Next, we will look at the framing of assessment as a learning tool within language programs. We will examine formative assessment, learner autonomy, self-assessment, and assessment for learning, and the ways in which these uses of assessment shape learner awareness and identity. We will also look at teaching and the teacher's instructional and social roles to understand emerging constructions of the relationship between education and assessment.

## WP3

### **Statistics in language test: Understanding test scores. Applying comparative judgment in language assessment**

In this session, first, we will examine how we can understand test scores and interpret them in different contexts, considering different test purposes, such as criterion-referenced vs. norm-referenced tests. We will also use test data and statistics to inform various ways to improve test construction and quality. Standard setting methods will also be introduced to decide on cut scores for tests.

Next, an alternative assessment approach, comparative judgment, will be introduced. The potential and application of this approach in language assessment will be discussed. Examples of research conducted using this approach will be shared.

YABANCI DİLLER YÜKSEKOKULU

# 2221 TÜBİTAK KONUK BİLİM İNSANI DESTEKLEME PROGRAMI

UK Higher Education:  
MA and PhD programmes.  
Future Collaboration  
Opportunities



**Dr. Ying Zheng**  
University of Southampton

Proje Koordinatörü: Prof. Dr. Turgay HAN  
Konferans Dili İngilizcedir.



**03 Nisan 2024 | 13.30**

CEREN ÖZDEMİR KONSER VE KONFERANS SALONU